



7.1: Institutional Values and Social Responsibilities

7.1.1 Measures initiated by the institution for the promotion of Gender Equity during the year 2023-2024.

The activities/ programs taken up by the institute to promote gender equity and sensitization:

Description	Pages
1. Annual gender sensitization action plan(s)	3
Programs conducted by the institution for the promotion of gender equity during the year: 2023-2024	
1) Literacy awareness program for women	4-6
2) Cervical Cancer Awareness Program	7-9
3) Program on Women's day celebration	10-13
4) Beti Bachao Beti Padhao program	14-17
5) BYOB: Be Your Own Boss – Workshop for female staff & students	18-24

File Description:

Avanthi Institute of Pharmaceutical Sciences has a strong work culture that is based on inclusivity. It observes highest ethical standards in all its activities. Equal opportunities are provided to all individuals irrespective of gender, race, caste, color, creed, language, religion, political or other opinions held, national or social origin, property, birth or other status. Its unique work culture, healthy traditions and ethos have led to the enrolment of employees as per the roster. Safety, security and well-being, along with gender equity, and friendly working atmosphere, are the issues of prime concern to Avanthi Institute of Pharmaceutical Sciences. Gender sensitivity is an inherent value embraced in the cultural ethos of the institute and its neighboring community, which is evident from the following facilities:

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Programs Conducted By the Institution For The Promotion Of Gender Equity During The Year: 2023-2024

Gender sensitivity is a way of thinking that fosters respect and compassion for other genders. It helps in creating awareness regarding gender equality issues and modifying the behavior and views that people hold about themselves and other genders. Women across societies do not enjoy equal rights with men in many walks of life. To work towards the behavioral change of individuals, mainly the behavioral change of students and staff of AIPS, the institute has organized many awareness programs on Gender Equality issues, to create an open mind in the students and staff and to familiarize them with the constitutional rights and safeguards for women. In this regard, AIPS has organized the following programs to create awareness among female students and staff.

Several lectures and talks on the topics of Gender discrimination, violence against women, oppression and exploitation of women etc., are regularly organized to sensitize the students on these issues. Women have been waging a long battle for equality and fair treatment in a male dominated world. Though the lot of women has improved significantly from the past, there are still serious lapses by the society in guaranteeing a life of dignity and a level playing field for them.

Unless the society and men in particular empathize with the condition of women and volunteer to contribute their lot for the up-liftment of women, we cannot expect a drastic change in their condition. The college actively seeks the opinion and intervention of the male students and staff in promoting gender equity, sensitization and up-liftment of women. To this end, it organizes several events and programs like "International Women's Day, Women's Health and Sanitization, Cervical Cancer Awareness, Career Opportunities, Gender Balance and Equity, Human Rights and Values etc" in which male students and faculty members take the initiative to help the female students and women in society fight for their equal rights and opportunities.

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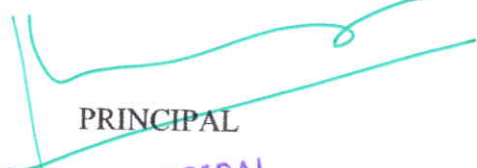


Date: 07-10-2023

CIRCULAR

This is to inform all the staff and students that the institute will organize on **Literacy awareness program for women** from 10.00 AM to 1:00 PM on 09-10-2023 at the nearby village, Gunthapally. The program aims to build awareness on essential human values and basic human rights for all. All are hereby informed to participate in the program.




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A Report on Literacy awareness program for women

Title of Event: **Literacy awareness program for women**

Venue: Gunthapally Village

Date: 09-10-2023

Time: 10.00 AM to 1.00 PM

The Women's Grievance Cell of the college has organized a **Literacy awareness program for women** from 10.00 am on 09-10-2023 in the nearby village, Gunthapally. The main motto for organizing this program is to create awareness among the villagers about basic importance of education and rights of all individuals that are enshrined in the constitution of India.

Addressing the audience, Principal remarked "Our history has proven that basic education can help us emerge stronger from a crisis. If we stand united in the fight against discriminations and inequality and demand the freedoms that we all deserve, we will pave the way to the world we aspire to, with human dignity and justice at its core" The faculty members educated the villagers about Human rights and told them that Human rights are standards that recognize and protect the dignity of all human being and further govern how individual human beings live in society and with each other, as well as their relationship with the State and the responsibilities that the State have towards them. The team also approached the local ZPH School, Gunthapally, and educated the students about different human rights and steps to safeguard them.

The team has created awareness about the fundamental rights enjoyed by all like that of Social, Economic and Civil rights. They also briefed the villagers about the right to Education and the initiatives taken by the Government to provide free and compulsory education to all. They urged the villagers To Stop and Avoid Child Marriages and opt for compulsory primary education for transforming the lives of their children and uplifting their families from poverty.



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Sagarpump, Telangana, India

Gunthapally, Avanthi College Rd, Sagarpump, Telangana 501512, India

Lat 17.284638°

Long 78.708654°

Students involved in literacy awareness program in nearby village- Gunthapally

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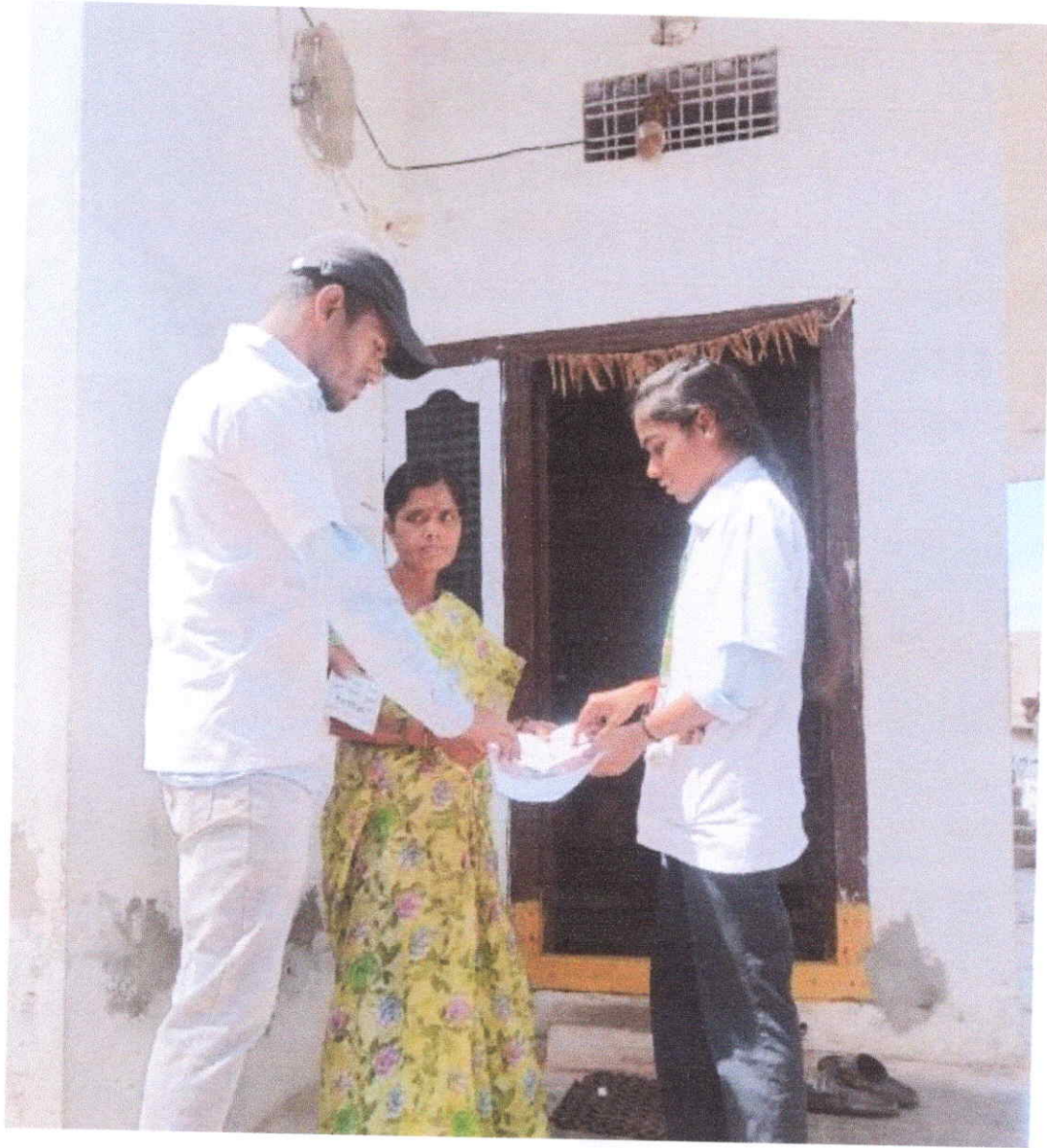
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Students involved in literacy awareness program in nearby village- Gunthapally

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Date: 02.02.2024

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This is to inform all the staff and students that the institute is organizing an Awareness Program on **Cervical Cancer** scheduled on 03.02.2024 from 1.00 PM to in the college seminar hall. All the women faculty and students are invited to participate in the program.




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Report on Cervical Cancer Awareness program

Title of Event: Cervical Cancer Awareness Program

Venue: Seminar Hall

Date: 03-02-2024

Time: 10.00AM

No. of participants: 95

The Institute has organized an awareness program for Cervical Cancer on 03-02-2024 in the college seminar hall. **The speaker was Dr.Sarvani- Specialisation, Oncology, Senior Doctor in GLOBAL Hospital, LB Nagar Hyderabad.**The speaker created awareness on Cervical Cancer, its causes and preventive measures through her elaborate speech.


Cervical Cancer typically has no symptoms when the tumor is small and most easily treated, that is why screening is important in early detection. The speaker also explained and advised the girl students and women employees on the measures to be taken to protect themselves from the dreadful disease. The program was well received by all and was very useful.

- The speaker's elaborate presentation covered aspects like:
- Probable Symptoms that cause Cervical Cancer , ovarian cancer, etc
- Ways to identify it in early stages to be cured off like Dimpling, Puckering. Stretching pain in the back etc.,
- The factors causing cancer- genetic, physiological, dietary, environmental and life style.
- Precautionary measures like avoiding cholesterol rich fat diet, alcohol intake, reducing obesity, curtailing use of tobacco, being aware on aspects like endocrine disruption due to oral contraceptive use, physical inactivity, proper clothing, benefits of breast feeding etc.,

All the audience thanked the management for their initiative to create awareness among women regarding this deadly disease. Everyone appreciated the program and opined that these kinds of programs are very useful and may be conducted frequently.

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All the lady faculty members and 95 female students participated in the awareness program.

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 03/02/24 12:20 PM GMT +05:30

Dr.Sarvani , Oncologist- GLOBAL hospital addressing the gathering about Cervical Cancer Precautionary measures

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Date: 07-03-2024


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This is to inform all the staff and students that the institute is going to celebrate **International Women's Day** to acknowledge the contributions made by Women. The day celebrates women power and their contribution in multiple roles to our world. The celebrations will be held at the Seminar Hall on 08-03-2024. All are requested to attend the celebrations without fail.

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PROGRAM REPORT

Title of Event: International Women's Day

Celebration Venue: Seminar hall

Date: 08-03-2024

Time: 10.00 AM

No. of participants: 100 students

The Institute organized International Women's Day celebration in the college seminar hall on 8-03-2024. Dr. Y. Jayaprada mam was the Chief Guest. She said that, it is a great responsibility to empower women as it is necessary for gender equality. She added that, in the past, women were restricted to homes and were not permitted to step out of their home for work. But now, women are given an equal opportunity to work and are allowed to stand among, and, at times, ahead of men in many fields.

Dr. Y. Jayaprada feels that gender justices and fair representation is still a distant dream in a male dominated world. Though women are increasingly storming the male bastions, there are still many barriers for women to draw level with men. Women are still under represented, under paid, exploited and discriminated against in various walks of life.

Women should have the freedom of choice to make their Me choices. As it is the case freedom is rarely given to the oppressed by the oppressors, it has to be fought for and attained after a long and hard fought battle. For this to happen, women should have the agency and support to get their rightful share. Awareness, agitation, agency and legislation will go a long way in alleviating the subordinate condition of women across the world.

Along with the faculty members, 60 female students and 40 male students participated in the program.



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Women's day celebrations

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Female staff performing skit as a part of Women's day celebrations

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Date: 20-07-2023

Circular

This is to inform that all Pharmacy students of AIPS that, the event **Beti Bachao Beti Padhao Awareness Programme** is going to be held at Majidpur (ZPHS) on 21-07-2023. All the students, Teaching & Non-Teaching staff are requested to actively participate in the events and make it success.

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Report on Beti Bachao Beti Padhao program

Name of the Activity: **Beti Bachao Beti Padhao Awareness Programme**

Date and Times of Activity: 21-07-2023 10:00AM to 11:30AM

Details of participants Faculty and Students

Faculty coordinators(s): Dr. Rama Krishna & Dr. Manjula

Description :

The Beti Bachao Beti Padhao (BBBP) Scheme aims to tackle the issue of the decreasing child-sex ratio (CSR) and the worries surrounding the lifelong empowerment of women and girls.

AIPS has long supported women's rights and gender parity.

- Media advocacy funding was predominantly dedicated in the program's early phases to promote awareness and induce behavioural change, as the purpose of the BBBP is to change society's beliefs regarding the value of female children.
- The institute's dedication to equity is demonstrated by the considerable number of women who work there.
- The goal of the Beti Bachao Beti Padhao (BBBP) Scheme is to address the declining child-sex ratio (CSR) and concerns associated to women's and girls' empowerment throughout their lives.
- Since the goal of the BBBP is to change society's attitudes about the value of female children, media advocacy spending was primarily allocated in the program's early phases to raise awareness and encourage behavioural change.
- AIPS has always championed women's rights and gender equity. A large number of women working in the institute is an indication of its commitment towards equity.
- Dr. K. Balaji, the AIPS principal, gave a speech on this occasion.

AIPS Organized the Beti Bachao Beti Padhao Rally to raise public awareness. The NSS team, Mrs. Rajsekhar, the NSS officer, and A. Anil coordinated the event along with the faculty members, 62 female students from various students participated.

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Beti Bachao Beti Padhao Awaareness program



Rally - Beti Bachao Beti Padhao Awaareness program

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Students gave Awareness on Beti Bachao Beti Padhao at Gunthapally village- ZPHS



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Date: 23-07-2024

CIRCULAR

This is to inform all the staff and students that the women's grievance cell of the institute is organizing **BYOB: Be Your Own Boss – Workshop for female staff & students** at 10.00 AM on 24-07-2024. All the female students, Teaching & Non-Teaching staff are requested to actively participate in the events and make it success.



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PROGRAM REPORT

Title of Event: **BYOB: Be Your Own Boss – Workshop for female staff & students**

Venue: In Campus

Date: 24-07-2024

Time: 10.00 AM

Organized by: Management

No. of participants: 220 students

The Institute has organized **BYOB: Be Your Own Boss – Workshop for female staff & students** at 10.00 AM in the college premises on 24-07-2024. Speaking on the occasion, Dr. K. Balaji, Principal emphasized the empowerment of all women and girls is not only an explicit goal but also a driver of sustainable development in all its dimensions, from ending poverty and hunger.

Speaker of the session was Ms. Tanya-Expert in Personal Effectiveness & Grooming. Mam spoke about importance of grooming & personal hygiene, communication, body language skills.

As an institution working towards brighter futures for all individuals, Avanthi Institute of Pharmaceutical Sciences is committed to foster a change in the mind-set of the students and staff. All the students, including the faculty members, actively participated in the event.

At the end of the session, the students were able to understand the importance of grooming & personal hygiene, learn techniques to build & boost their confidence, develop effective communication & body language skills.

Along with the faculty members, 220 female students have participated in the event.

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AVANTHI GROUP OF COLLEGES



TRAINING PARTNER



Exclusive Workshop for Female Staff & Students

BYOB (BE YOUR OWN BOSS)

PERSONAL EFFECTIVENESS & GROOMING WORKSHOP

SUPPORTING PARTNERS



By the end of this workshop, students will:

- Understand the importance of grooming and personal hygiene.
- Learn techniques to build and boost their confidence.
- Develop effective communication and body language skills.

Participation benefits:

- Free Workshops: On-Campus Free Workshops for Female Students.
- Expert Facilitators: Engaging sessions with experts.
- Certificate of Participation: Awarded to all registered participants.
- Free Samples + Coupons: by Whisper and Venus-Gillette.
- Volunteering Opportunity with LOR: A chance for students to gain valuable experience.
- Scope of Internship: Explore internship opportunities on related projects.



Date - 24th July 2024, Time - 10.30am
Venue - Avih Seminar Hall.

+91 98497 14307 www.avanthi.edu.in Hyderabad

BYOB: Be Your Own Boss - Workshop for female staff & students



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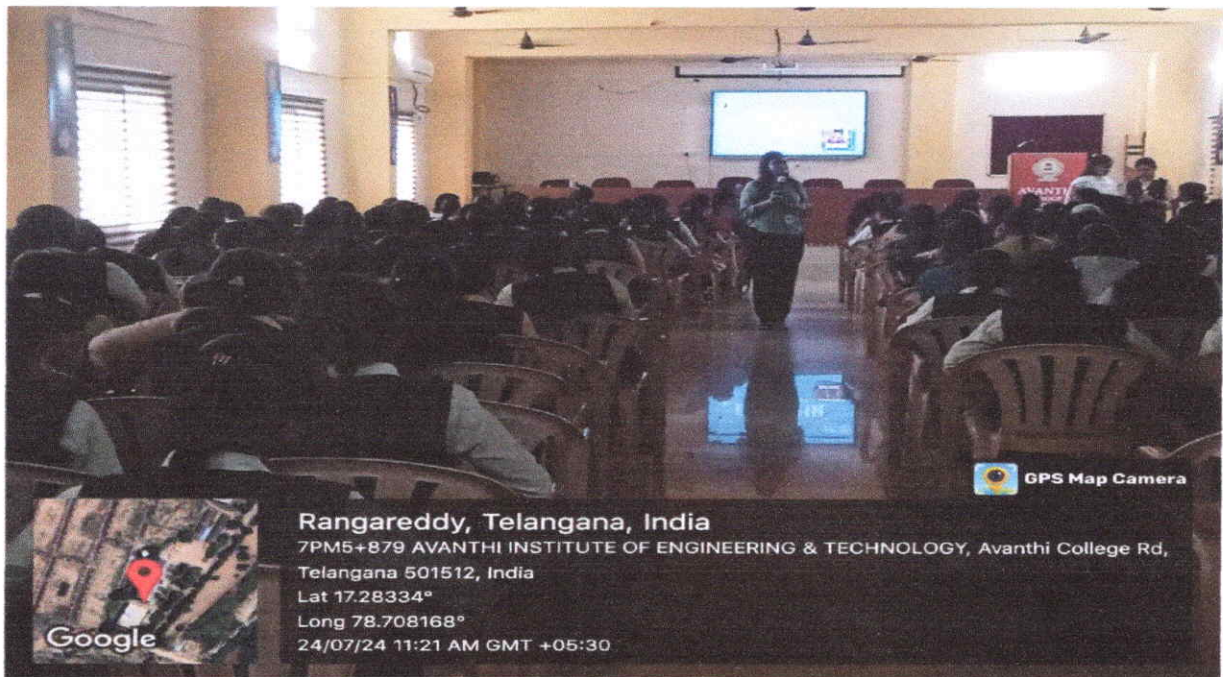
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GPS Map Camera



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Ms.Tanya giving session on BYOB: Be Your Own Boss – Workshop for female staff & students

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Ms.Tanya felicitated by AIPS Management

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Students receiving grooming samples from the speaker Ms.Tanya

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